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## **Competency Profile for Communications – Advisor**

### **ADAPTABILITY**

Adapting in order to work effectively in ambiguous or changing situations, and with diverse individuals and groups.

## Level 3: Adapts to widely varying needs.

- Adapts to new ideas and initiatives across a wide variety of issues or situations.
- Supports major changes that challenge traditional ways of operating.
- Adapts interpersonal style to highly diverse individuals and groups in a range of situations.
- Adapts own plans and priorities in anticipation of change.

#### **CLIENT FOCUS**

Providing service excellence to internal and/or external clients, addressing immediate and evolving client needs.

#### Level 3: Provides added value

- Looks for ways to add value beyond clients' immediate requests.
- Addresses underlying and long-term client needs.
- Enhances client service delivery systems and processes.
- Anticipates clients' upcoming needs and concerns.

#### **EXEMPLIFYING INTEGRITY**

Treating others fairly, honestly and respectfully, furthering the integrity of the organization and its relationships of trust within the work environment and in the broader community.

#### Level 1: Acts in fair and ethical manner toward others.

- Treats everyone equally with fairness, honesty and respect all the time.
- Refrains from behaviour or language that is exclusionary or offensive.
- Focuses on organizational success rather than personal gain.
- Follows through consistently on promises and commitments made to others.
- Presents facts and circumstances transparently, no matter how difficult the facts may be.
- Guards confidential and sensitive information, passing it on only to those that need to know.
- Maintains ethical principles even in the most challenging circumstances.

#### ATTENTION TO DETAIL

Working in a conscientious, consistent and thorough manner to ensure accuracy and the quality of work products and services delivered

## Level 3: Demonstrates concern for thoroughness and accuracy.

- Identifies multiple sources of and approaches to information to ensure that details are addressed.
- Reviews the work of others for accuracy and thoroughness.
- Follows up to ensure tasks are completed and commitments are met by others.
- Verifies that work has been done according to procedures and standards.

#### COMMUNICATION

Communicating clearly and respectfully with different audiences, both orally and in writing

## Level 3: Adapts communication.

- Tailors communication (e.g., content, style, tone and medium) to diverse audiences and readerships.
- Reads cues from diverse audiences to assess when and how to change planned communication approach to deliver message effectively.
- Communicates with varying organizational levels, sometimes on the spot.
- Recognizes others' complex or underlying needs, motivations or concerns, communicating
  effectively despite the sensitivity of the situation.
- Conveys important nuances and context to facilitate understanding of the message or material.

## **TECHNICAL AND FUNCTIONAL CAPABILITY**

Understanding and applying technical and functional knowledge and skills to accomplish work objectives, while keeping up to date with new developments in the subject area and continuing to enhance skills

#### Level 3: Demonstrates intermediate knowledge and ability.

- Follows standard procedures, where applicable, for common tasks.
- Applies technical and functional knowledge and skills in a range of typical situations, with minimal or no guidance.
- Seeks support and guidance from superiors when encountering novel or more complex situations.

## **ORGANIZATIONAL AWARENESS**

Understanding the workings, structure, culture and distribution of power within and beyond the organization and for Parliament as a whole, and applying this understanding to solve problems and achieve desired outcomes

## Level 2: Understands and applies informal organizational structures and processes.

- Identifies the unwritten, informal structures, culture, rules, power dynamics and decisionmaking processes.
- Builds an informal network of relationships to facilitate progress toward objectives.
- Positions arguments based on an understanding of informal communities of shared interest.
- Recognizes unspoken organizational constraints what is and is not possible at certain times or at certain levels.
- Applies both formal and informal channels or networks for acquiring information and assistance and for accomplishing work goals.

#### THINKING STRATEGICALLY

Seeing and synthesizing different aspects of an issue, examining the full range of options and outcomes, and building frameworks to guide analysis and action

## Level 1: Processes complex information on aspects of an issue.

- Recognizes organization's priorities as they relate to own area of work.
- Describes the roles of key players who may be affected by the issues or decisions made in own area of work.
- Describes the relationship of own work to the work of the organization.
- Weighs varied factors involving data and information gathering and analysis on specific aspects of an issue, exercising sound judgment.

#### **TEAM LEADERSHIP**

Assuming a leadership role in helping others achieve excellent results

#### Level 1: Meets team's fundamental needs.

- Gives team members access to the information they need (e.g., informs others of decisions that affect them, explains rationale for decisions).
- Gives team members access to the essential equipment or resources needed to do their jobs.
- Interacts with different team members with respect and consistency, without favouring any individual.
- Accommodates diversity among team members.
- Reinforces workplace health and safety standards to protect team members.